







## 2025 Social Activities

<p>16<sup>th</sup> February</p>	<p><b>Staff Marathon at Lake Lalla Takerkouste.</b> In collaboration with <i>Trail Maroc</i> and <i>Malaika Center</i>.</p> <p>Our staff spent the day racing in the open air in company of 3 kids from the Malaika Center.</p>	
<p>1<sup>st</sup> March – 30<sup>th</sup> June</p>	<p><b>Internship for 4 Down Syndrome individuals in Kitchen and Pastry</b> In collaboration with <i>Malaika Association</i>.</p> <p>This internship program contributed to developing the trainees' technical skills, autonomy, and confidence, thus enhancing their future employment opportunities.</p>	
<p>7<sup>th</sup> March</p>	<p><b>Social Iftar</b> For the second year in a row, in collaboration with the Social Complex Dar Tifl (local ONG).</p> <p>The association is already taking care of 368 children (from 4 to 18 years old).</p> <p>Often these kids come from difficult situations or lost their parents.</p> <p>The proceeds of 2024 event were entirely donated to <i>Dar Tifl</i> association for the construction of 2 additional pavilions that will allow to accommodate 150 more children than the current capacity.</p> <p>The proceeds of 2025 event were entirely donated to <i>Dar Tifl</i> to support the evolving needs of the children under their care.</p> <p>The project delivery is scheduled in October 2025.</p>	



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<p><b>21<sup>st</sup> March</b></p>	<p><b>World Down Syndrome Day (WDSD)</b>          The 21<sup>st</sup> day of March (the 3rd month of the year) was selected to signify the uniqueness of the triplication (trisomy) of the 21<sup>st</sup> chromosome which causes Down syndrome.</p> <p>We celebrate it with our Pastry apprenticeships who are affected by this syndrome but nevertheless expressed the will to learn a job and acquire skills that might be useful in the future.</p> <p>Integration is possible.</p>	
<p><b>12<sup>th</sup> April</b></p>	<p><b>Charity Dinner to raise funds and awareness to fight drug addiction in schools</b>          In collaboration with <i>Jil Zine</i> association.</p> <p>As part of our social engagement program, we will participate in the charity dinner organized by the <i>Jil Zine</i>, which is dedicated to fighting drug addiction in schools, raise awareness of the addiction dangers, educational activities targeting students, families, and school communities.</p>	
<p><b>22<sup>nd</sup> of April – 6<sup>th</sup> of May</b></p>	<p><b>Global Action Days</b>          In collaboration with <i>FEE</i> (Foundation for Environmental Education) Academy.</p> <p>Guests can participate in interactive sustainability workshops, guided nature walks exploring the hotel's lush gardens, and tree-planting initiatives that contribute to local biodiversity.</p> <p>Younger guests will enjoy educational sessions on recycling, water conservation, and eco-friendly practices, making learning about sustainability both fun and impactful.</p> <p>In addition, the hotel will spotlight locally sourced, organic ingredients in its culinary offerings, promoting sustainable dining while supporting Moroccan farmers and artisans.</p>	

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14 <sup>th</sup> of June	<p><b>Global Wellness Day</b></p> <p>Founded in 2012 by Belgin Aksoy, Global Wellness Day is an international movement dedicated to promoting wellness for all. Celebrated on the second Saturday of June each year, GWD encourages people to pause, reflect, and take meaningful action toward improving their well-being.</p> <p><b>Program:</b></p> <ul style="list-style-type: none"> <li>• 10.00 Yoga session</li> <li>• 16.00 Pilates session</li> </ul> <p>The first 3 bookers will receive one complimentary treatment (30-minute)</p> <p>The first 10 bookers will receive one Maison d’Asa product.</p>	 
14 <sup>th</sup> of June	<p><b>Wellness Retreat for our managers (all women)</b></p> <p>In collaboration with Harmony Management Solutions our HR Department, organized a Wellness Retreat for our female managers.</p> <p>A full day of activities to reconnect with our inner child, feminine and creative part.</p> <p>This retreat aims to offer an inspiring break, strengthen the cohesion of the women within our team, and provided with a moment of well-being and personal development in a magical location on the Ourika Valley road: Auberge Bab Zouina with Ms. Asmaa Farah, Doctor of Management Sciences and Certified Neuro-Linguistic Programming (NLP) Coach.</p>	

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<p><b>17<sup>th</sup> of June</b></p>	<p><b>Blood Donor Day</b> hosted by the hotel. In collaboration with the <i>Marrakech Regional Blood transfusion center</i>.</p> <p>Every year, in occasion of the World Blood Donor Day we organize a blood donation drive on our premises to show our support and help reduce the national blood shortage.</p> <p>Donating blood is a simple and charitable act that has helped meet the ongoing needs of Marrakech's hospitals.</p> <p>The official day is usually the 14<sup>th</sup> of June, for operational reasons we need to anticipate to May but we absolutely want to be part of this initiative.</p> <p>Thanks to the strong commitment of the hotel and its staff, this initiative continues to support the national blood supply and save lives.</p>	
<p><b>18<sup>th</sup> of June</b></p>	<p><b>Intensive English Courses</b></p> <p>52 people among our colleagues subscribed to take a full immersion English Course with Victor Hugo Institute. Course duration: 1 month (20 hours per person).</p>	

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<p><b>25<sup>th</sup> of June</b></p>	<p><b>Meet the Bank Experts of Credit du Maroc Bank</b> Complimentary consultancy service for The Oberoi Staff, in the hotel premises to explore investment and saving options.</p>	 <p>The poster for the 'Journée Portes Ouvertes' event at Credit du Maroc Bank. It features the bank's logo, the text 'Nous vous invitons à une JOURNÉE PORTES OUVERTES! organisée en collaboration avec', and a list of benefits: ' Venez découvrir : Des solutions bancaires personnalisées, Des réponses à toutes vos questions bancaires'. It also mentions the date 'MERCREDI 25 JUIN 2025' and the location 'BallRoom'.</p>
<p><b>19<sup>th</sup> - 21<sup>st</sup> September</b></p>	<p><b>9<sup>th</sup> Wellness Weekend</b> We are adhering to this Global movement dedicated to spreading wellness for all.</p>	 <p>The poster for the '9th Wellness Weekend' event. It features the text 'IT'S WELLNESS O'CLOCK' and '19-20-21 September 2025'. It also includes a list of activities: 'Yoga, Pilates, Running, Cycling, Swimming, Tennis, Golf, Horse Riding, and more'. The poster shows people participating in various wellness activities.</p>
<p><b>27<sup>th</sup> of September</b></p>	<p><b>Yorkshire Cancer Research (prize donation)</b> Provided 1 week-voucher to sustain the Yorkshire Cancer Research (in agreement with our Corporate Office) during the Castle Howard Gala Dinner. <a href="https://www.youtube.com/watch?v=fdA5LR3j-H8">https://www.youtube.com/watch?v=fdA5LR3j-H8</a> (Yorkshire Cancer Research Registered charity 516898)</p>	 <p>The logo for Yorkshire Cancer Research, featuring the text 'Yorkshire Cancer Research' and a stylized graphic of a flower or star shape.</p>
<p><b>9<sup>th</sup> October</b></p>	<p><b>Education for All – Morocco (prize donation)</b> Provided a prize for a fundraising cocktail dinner to sustain the cause of Education for All Morocco. EFAM empowers the next generation of Morocco's girls through access to the transformative power of education. Through several key projects, they provide safe residences, quality education, and specialized support for around 500 disadvantaged girls from some of the country's most underserved areas. In previous years, this event has raised over £125,000.</p>	 <p>The logo for Education for All Morocco, featuring a stylized graphic of a book and the text 'EDUCATION FOR ALL MOROCCO'.</p>